

Economic Developers Association of Canada

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FOR IMMEDIATE RELEASE

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2007 Marketing Canada Awards

The Economic Developers Association of Canada
Announces – “The Best of the Best”

Sponsored by: RBC Financial Group, Business Development Bank of Canada & Fluid
Media Inc.

Flamborough, Ontario-

The Economic Developers Association of Canada (EDAC) is Canada’s national organization of economic development professionals, representing every province across Canada with 700+ members. The Association’s mission is to enhance the professional competence of economic development professionals and ensure placement of qualified people in the field of economic development, to advance economic development as a distinct, recognized, and self-governing profession and to contribute to Canada’s well being.

The Association recognizes that marketing a community is an integral part of the economic development profession, therefore provides **The Marketing Canada Awards** competition as an opportunity to exchange and review promotional literature and other marketing materials produced by municipalities across the country. This awards program is open to those organizations that undertake to promote and market Canadian provinces, territories, regions, cities, towns and areas with a view to improving the economic well-being of Canadians.

County of Renfrew, during the Economic Developers Association of Canada’s 39th. National Conference, was recognized by the awarding of **1st. Place** ~ for it’s **Renfrew County – Your Guide to Exceptional Living** ~ submission in the “2007 Marketing Canada Awards.” This year’s Awards program, consisting of (18) sub-categories, attracted one hundred and seventy-three (173) submissions from across Canada.

This year’s adjudication committee consisted of Rick Floyd, BDC Business Development Bank of Canada, Halifax, NS, David Needham, Needham Promotions, Markham, ON; Jim McGimpsey, Fluid Media, Hamilton, ON; Carl Knipfel, City of Toronto, Toronto, ON; Devin Grady, Orbis Communications Inc., Flamborough, ON.