

Z-CARD® design & pre-press checklists

Please make sure your Z-CARD® design meets the following specifications before sending for production.

Minimum point size:

Minimum point size for 1 color type, no background: **6 point**

Minimum point size for type reversed out of 1 color (solid) background: **6 point**

Minimum point size for type reversed out of background (CMYK mix/image/pattern): **6 point**

Safety & Bleed:

1/8" safety zone is required. All live art must exist at least 1/8" within the trim.

All bleeds must extend past the trim by at least **1/8"**

Be sure to include a **3/8" safety zone** around the the **outer card areas** on the inner sheet.

Inner sheet & outer card templates:

There are separate templates for the covers/outer cards & the folded inner sheets.

Please be sure to design inner sheets & outer cards on their own templates.

Template Information:

Before submitting your artwork, please remove the magenta template information.

Include all document links & fonts:

Please package all documents along with **all fonts & links** used in the artwork.

For best results, use the Document Package feature in InDesign or Illustrator.

(Found at File/ Package)

Sending artwork:

For sending artwork & files, please use our web based FTP: **www.zcardna.wetransfer.com**

Design Questions:

If you have design, software, or FTP related questions, feel free to contact the Z-CARD®

Design team:

212-797-3450 ext 310